Specification for Vinyl Prints for Mobile Billboards

Dimensions of Vinyl:
- The vinyl we print on is 12' x 24'.

Print area:
- The live area that your ad/artwork must fit in is 9.5' x 21.5' (10.5" x 22.5" with bleed)

Grommets:
- Grommets should be size #4 or larger and must be placed starting 2' 3" from the corners and a minimum of 2" from the outside edge. We require 9 grommets along the bottom of the vinyl with 29.25" between them and 4 grommets on each side with 30" between them. The grommets on top and bottom of the vinyl should align with each other, as should the grommets along the sides. The edges of the vinyl should be folded over twice and reinforced with pvc stripping.

Layout:
- Mechanical layout size will be 9.5" x 21.5" (1" = 1' scale of actual size)
- All photographs and images must be at least 300 dpi at 100% of their mechanical layout size.
- Allow a minimum of a 1/4" bleed within the mechanical layout (will be 3" on final production)

Fonts/Type:
- Convert all fonts/type to outline or provide the necessary fonts with the artwork
- Provide Mac fonts only. We can not work with PC fonts
- Include all suitcase and printer fonts

Software/File Formats:
- Adobe Illustrator, Adobe Photoshop and Quark X-Press files for Mac are accepted.
- PDF files are not accepted.
- Adobe Photoshop files should be provided two ways. As a layered file with all elements in separate layers and as a flattened file as well.

Submission:
- CDs or DVDs are accepted.

Proofs:
- A color accurate proof must be provided with all artwork.

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(continued)

Diagram showing 24' width, 12' height tarp with printed image area (9.5' x 21.5'). Grommet measurements: 2' 3", 30", 29.25". Note: grommets must align with each other.

Side view of box truck showing 9.5' x 21.5' printed area.